



Our Core Values

Integrity

Respect

Excellence

Service

Interdependence

Listening





FACT ▶ When siding is part of your remodel

Progressive Foam should be part of the picture.

Progressive Foam siding insulation products provide an easy opportunity for you to create a higher-value sale every time siding is part of your project. Our products offer benefits homeowners love including better energy efficiency, increased comfort, and protection from moisture damage. We offer a breadth of products from sheathing to premium one-piece Insulated Vinyl Siding that elevates the look of homes with a wood-like appearance and durability that are second to none.



"It's a phenomenal thing. In using insulated siding, we're giving homeowners a whole new benefit as to why to reside their home. It's not just for aesthetics, it's also for the thermal retention of their heating and cooling that they pay dearly for today. When you hand a homeowner standard vinyl siding, and then show them an actual insulated siding panel, it makes them wonder why no other contractor has done this. It's time that every contractor does this, to give homeowners the option to actually save money and make it even better for their home and investment."



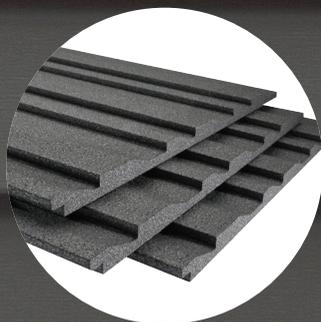
Sabrina Johnson
Owner
KDCO Home Improvement, Inc.
Akron, OH

Happy homeowners build a better bottom line.

Three great product categories with numerous options.



Insulated Vinyl Siding
One-Piece



Fullback® Insulation
Two-Piece



Premium Sheathing

What is Insulated Vinyl Siding?

Progressive Foam invented game-changing products for professional remodelers like you.

Insulated Vinyl Siding, or IVS, is a one-piece siding product that is created by permanently adhering contoured siding insulation to vinyl siding in the factory. This creates a siding product that outperforms other siding options in appearance, durability, energy savings and performance.

Progressive Foam is proud to be the creator and premiere provider of IVS and the many benefits it offers.

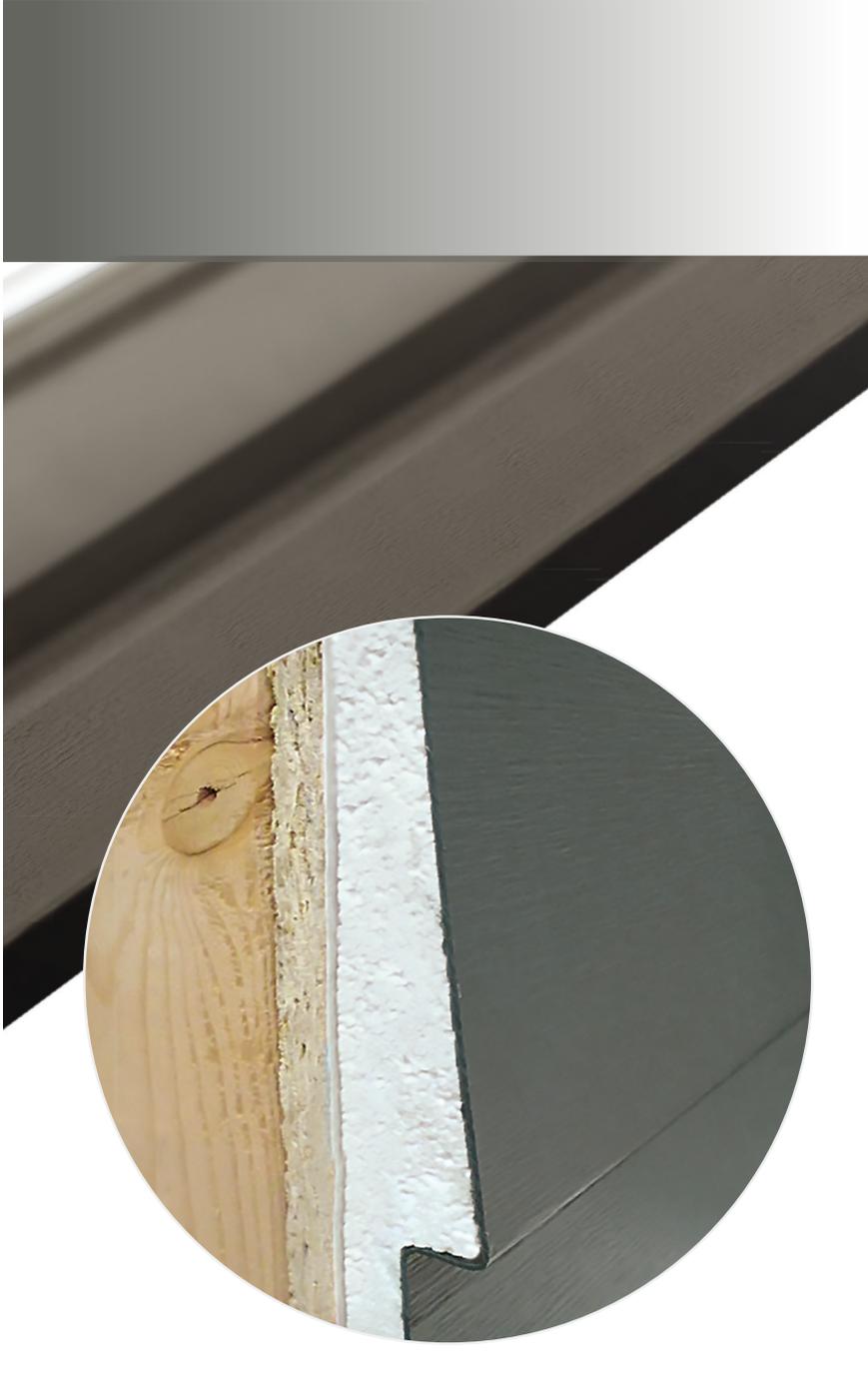
If you already sell siding, chances are we already have a relationship with your manufacturer. All you have to do is request Progressive Foam IVS.



Products are only as good as the company that backs them.

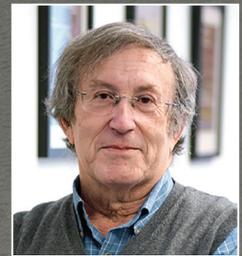
About Progressive Foam. At Progressive Foam, we're passionate about developing and providing building products that increase the beauty and performance of homes. We hold 37 patents, with more pending, and have products installed on over 1,00,000 homes in the United States and Canada. But what really makes us stand out is our commitment to our contractors and distributors. By providing our customers with the tools and support they need to

increase their sales, we help more homeowners experience the advantages of Progressive Foam products. In 1992, Progressive Foam started with a handshake between our co-founder and President, Patrick Culpepper, and a couple of his friends. The value placed on partnerships remains a cornerstone of our business today. **We invite you to read our full story at ProgressiveFoam.com.**



Siding with the look and feel of real wood.

"A contractor working on our floors was looking at our siding and asked if our house was concrete siding or wood. I told him it was Insulated Vinyl Siding. If you tap on it, it has a solidity to it. And then there's the insulation factor. We got our first heating bill since we had the house redone, and it was 25% less than what we had last year at the same time, same temperature. I can't tell you how happy we are."



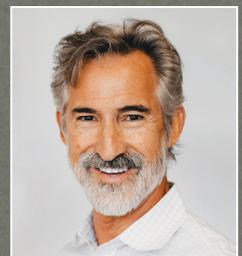
Neal Rubinstein, M.D., Ph.D.

Associate Professor
Perelman School of Medicine,
University of Pennsylvania
Customer of Milanese Remodeling, Inc.

Progressive Foam and IVS are big differentiators.

"We have a great relationship with Progressive Foam starting in 2002. What we love about Progressive Foam is their culture. All of our people love dealing with them because they're so service oriented and receptive to what we have to share."

Having Progressive Foam behind our siding products is a really big differentiator in our market. It really adds to the rigidity of our siding. It will take a warped wall and make it straight. It's very installer friendly, impact resistant, and the warranty on it is unlike any other in the business. Our sales team loves it because it's such a differentiator. It's the backbone of our siding product line and we just love it."



Scott Burnett

Owner
Burnett Home Improvement
Tulsa, OK

SINCE **1992** **INVENTORS**
OF INSULATED SIDING

PATENTS **FAMILY**
37 HELD, 6 PENDING OWNED &
OPERATED

TWO PLANTS OVER **150 EMPLOYEES**

OVER **1,000,000** HOMES

Our value-added features create

Discover how Progressive Foam siding insulation products increase energy-savings, durability, beauty and home comfort while protecting your homeowner's investment.

Energy Savings and Comfort.

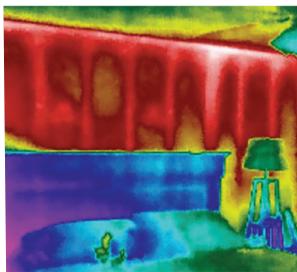
Progressive Foam products are available in graphite-enhanced Neopor® by BASF and traditional white expanded polystyrene (EPS). Both reduce energy loss and provide a more comfortable home. Neopor adds up to 20% more insulating value than standard EPS, allowing for more energy savings with the same amount of material. The graphite component of Neopor causes heat to be reflected hundreds of times as it moves through the insulation, significantly slowing the transfer of heat.



EnergySaver

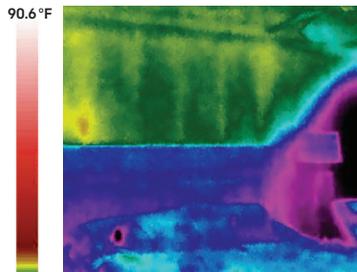


Added Comfort



BEFORE Progressive Foam

Thermal imaging from the inside of a home reveals where outdoor heat is infiltrating the air-conditioned interior. Bright red lines reveal the location of wooden studs in the wall.



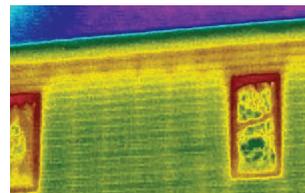
AFTER Progressive Foam

With the addition of insulation to the exterior, thermal imaging reveals that the wall is a significantly cooler green.



Fight Thermal Bridging with Progressive Foam.

Thermal bridging across wooden studs in a wall is a major source of energy loss in homes. To combat thermal bridging cover the studs with continuous insulation.



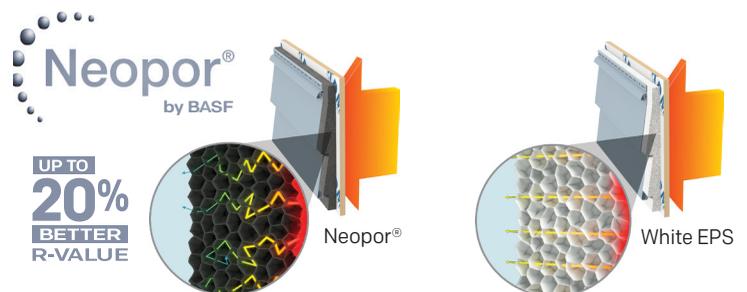
BEFORE Progressive Foam:

Thermal imaging reveals yellow lines where energy is escaping through studs, and red at the top of the wall where cavity insulation has settled over time.



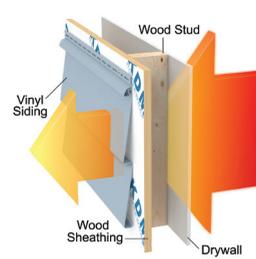
AFTER Progressive Foam:

Thermal imaging reveals that the wall has turned a cool blue. Energy loss through the studs and at the top of the wall is no longer visible.

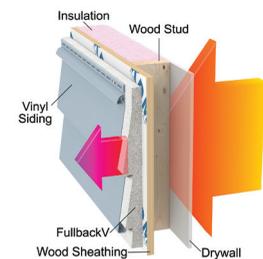


Quieter Interior

Homeowners love how insulated vinyl siding dampens exterior noises from neighbors and busy roadways. Third-party testing revealed vinyl siding with Progressive Foam insulation can reduce sound transmission by up to 39%, 8x more than fiber cement.



Without siding insulation



With siding insulation

Performance boosting benefits everyone loves.

Durability and Strength.

Progressive Foam contoured insulation fills the void between the wall and siding, absorbing the shock from impacts and reducing cracking and breakage. IVS and Fullback® V with vinyl siding meet requirements for wind load in restrictive coastal zones, and have even sustained Category 5 hurricane winds.



Impact Return



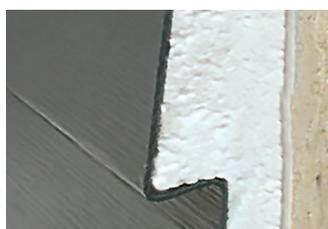
Protection.

The high permeability rating of our insulation allows for the wall to breathe, protecting your homeowner's investment by reducing the chance of mold and mildew growth.

The average household produces 4-6 gallons of water vapor daily. Our premium insulation sheathing is manufactured with our exclusive StayDry® Technology, a proprietary process that makes the insulation up to **5x** more breathable than comparable products. This provides homeowners with unmatched moisture management.



Moisture Management



To further protect your homeowner's investment, every Progressive Foam product contains a safe and proven termite inhibitor.



Pest Control

IVS provides value, helping us sell more siding.

"Insulated Vinyl Siding helps us establish value and is a differentiator in the market. It helps make homes more energy efficient and helps us sell more siding."

Getting to know everybody at Progressive Foam and the fact that they retain their employees the way that they do is awesome. It gives us at Abby Windows a reason to continue to work together as a team and facilitate that same thing."



Abby Binder

Owner
Abby Windows and Exteriors
New Berlin, WI

Amazed at the difference insulated siding makes.

"I'm really astounded at the end result. There are no gaps, it blends better and looks nicer. The wind used to present a lot of noise inside and now it's silent. Whether heating or air conditioning, there's definitely a big difference. I strongly recommend not only the product, but the service behind it. When the installer was on the edge about using it because of not using it prior, the support I got from Progressive Foam made their job easy and took any excuse away because of the support system there. I'm a huge fan."



Rick Pipes

Homeowner
New Philadelphia, Ohio

The right way to do the job—every time.

Every siding job is better and more profitable with Progressive Foam insulated products. Homeowners can choose from a full range of products that fit their goals and budget. Presenting insulation options is easy with beautiful product brochures and samples, as well as online resources that illustrate the value-added benefits of Progressive Foam products in three main categories: Insulated Vinyl Siding (IVS) One Piece, Fullback® Two-Piece and Premium Sheathing.

IVS One-Piece



WoodLike
Beauty



EnergySaver



Impact
Return



Extra Rigid



Moisture
Management



Added
Comfort



Quieter
Interior



Pest Control



EasyCare





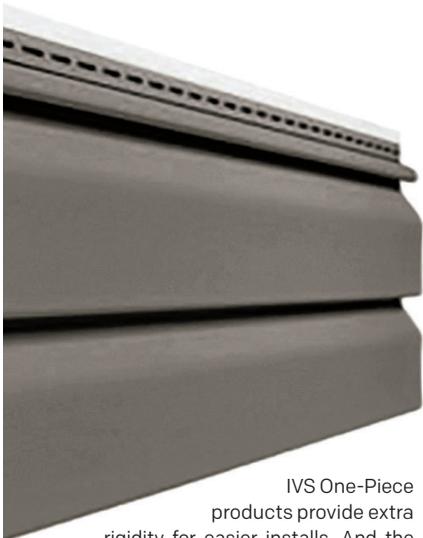
EasyInstall

Progressive Foam works with all major manufacturers of vinyl siding to create the highest-performing, one-piece Insulated Vinyl Siding products on the market today.

Our premium rigid insulation is custom contoured and permanently adhered to the manufacturer's vinyl siding in the factory. The completed one-piece Insulated Vinyl Siding panels are easy to handle, and shipped ready for easy install. All you have to do to sell this beautiful, high-performing option to your homeowners is show them a sample. They'll instantly see and feel the difference IVS makes.

The first thing most homeowners do when they handle IVS is thump it with their knuckles. They marvel at its solidness and instantly understand how IVS increases the durability of their siding investment, protecting their home from damage by hail, baseballs and rocks thrown from lawnmowers.

Homeowners also notice how IVS looks and feels like wood. The insulation component creates a solid, durable, wood-like exterior with maintenance-free beauty that lasts. IVS provides a solid and smooth look, reducing installation imperfections.



IVS One-Piece products provide extra rigidity for easier installs. And the vinyl insulation lamination process strengthens the panel, allowing for wider profiles and darker colors – providing a great way to upsell.



Homeowners love the increased energy-efficiency of IVS with enhanced R-values. The blanket of insulation around the home keeps it more comfortable and quiet year-round. Additional benefits include outstanding protection against moisture, pests and impact damage, as well as the ability to choose from wider profiles and darker color options.

Fullback® Two-Piece



EnergySaver



Impact Return



Moisture Management



Added Comfort



Quieter Interior



Pest Control



EasyCare



EasyInstall



Increases durability by eliminating the void between the siding and wall.

Premium Sheathing



EnergySaver



Moisture Management



Pest Control



EasyCare



EasyInstall

Every homeowner deserves to have their siding investment protected. Progressive Foam has options that provide peace-of-mind, even for those on the strictest of budgets.

Our premium ProBoard® and ProFold® Insulating Sheathing products offer Neopor® and StayDry® Technology. StayDry® Technology is our proprietary manufacturing process that makes the insulation **5x** more breathable than comparable products. With a perm rating up to 4.7, these products help protect the home from potential moisture damage, letting water vapor generated inside the home escape.

Our Premium Sheathing helps ensure a quality installation and provides great benefits to homeowners, too.



Premium ProBoard® Insulating Sheathing with StayDry®



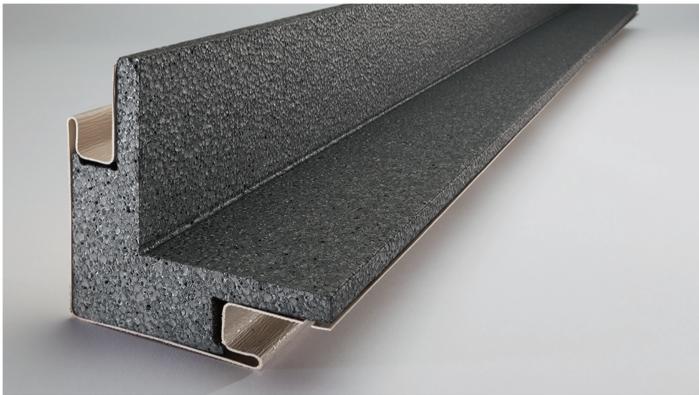
Premium ProFold® Insulating Sheathing with StayDry®

Fullback®V insulation is a great option for homeowners that love the benefits of IVS, but may need a lower price point to fit their budget. It is available in both white EPS and Neopor, and is custom-manufactured to fit any vinyl siding product on the market. It provides outstanding value-added benefits including energy efficiency, comfort, durability, moisture protection, noise reduction and pest protection.

For homeowners requesting fiber cement or engineered wood siding, we offer Fullback® FC and Linebacker®. Benefits include maximum energy savings, increased durability and built-in alignment ridges that allow for perfect installation every time.



Available in Neopor® or white EPS.



EasyPost® insulated corners help improve thermal performance while reducing areas for pests to settle.



Original ProBoard® Insulating Sheathing

Halfback® H2O siding insulation is designed to work with any vinyl siding profile. Its built-in moisture management grooves allow bulk water to efficiently drain down the wall and away from the home. Homeowners can choose from white expanded polystyrene (EPS) and Neopor®.



Original ProFold® Insulating Sheathing



Halfback® H2O Siding Insulation

We love the curb appeal and energy savings.

"We noticed that our heating bill has not been as high as it's been in the past. I'm very happy with the siding and the insulation. As my wife says, 'Now we have curb appeal!'"



James Chludzinski
Homeowner
White House Station, NJ

Our Contractor Program makes selling **easy**

The value of partnership.

Progressive Foam was the first to bring insulated vinyl siding to market but that's not the only reason we've been so successful. Our success is directly tied to the investment we make in being a great partner for our clients.

One of our primary goals is to make it easy for you to include insulated siding systems with every sale. Our user-friendly sales tools provide tiered options to meet each homeowner's budget. You can help ensure every homeowner enjoys value-added benefits that increase the look and performance of their home while adding to the ticket price of every job you do.

Our partnership goes beyond our Contractor Program. When you partner with Progressive Foam, you'll have your own professional insulation consultant who will help you succeed with our products now and in the future. Most of our consultants have been with us for over ten years because they're passionate about developing partnerships that make a difference.

We're ready to help you grow your business.



Jason Culpepper
President,
Progressive Foam

Discover the Power of our Contractor Program.

Close more sales, increase profits and grow your business with Progressive Foam's Contractor Program. With our program's free support tools, our insulated products sell themselves. As you grow your remodeling business with Progressive Foam, the rewards and benefits you'll enjoy will grow, too.



- **Qualified Contractor** is the first level in Progressive Foam's Contractor Program. It's easy to enroll and provides access to many resources and rewards, including: business growth tools and programs, marketing tools including product literature and samples, special promotions, a listing on our contractor locator, and gift card/merchandise rewards.



and rewarding.



▶▶ **Preferred Contractor** is the second level in our Contractor Program. As your business grows with Progressive Foam, you can enjoy additional opportunities and rewards, including: leads generated through our website, Preferred Contractor level marketing tools and events, warranties offering additional coverage, and expanded gift card/merchandise rewards.

▶▶▶ **Platinum Preferred Contractor** is an elite, invitation-only level offering the benefits and rewards in the first two levels, plus: Platinum Preferred level marketing tools and events, a custom profile page on our locator, access to the most robust warranties, and exclusive Platinum Preferred rewards.

A Word about Rewards.

You earn program points by purchasing qualifying Progressive Foam insulation products. Use your points to award yourself with gift cards and valuable merchandise.



LEARN MORE
portal.progressivefoam.com

The support I need to succeed.

"Comfort Windows earned Platinum Preferred status years ago, and to this day, remains woven into our marketing and sales presentations to help close sales. We also earn gift rewards and attend special events including the annual Star Summit. The enhanced warranty coverage and training support are also great benefits. All in all, Progressive Foam is a strong partner that helps fuel our success with top-notch products, service, training and marketing tools that differentiate and drive sales of premium installations."



Fritz Gentile
Co-corporate Director
Comfort Windows & Doors Co.
Syracuse, NY

I love Progressive Foam's dedication.

"I've been working with Progressive Foam for a few years now and it's been a great relationship. I love how Progressive Foam is so dedicated to helping their contractors and arming them with resources."



Tony Hoty
Owner
Tony Hoty Consulting
Rocky River, OH



Learn more from the Progressive Foam Team

Our team works tirelessly every day to bring unmatched value to professional contractors, distributors and homeowners alike. And with most of our team members each relying on decades of remodeling industry experience, our expertise and knowledge extends far beyond the products we sell.

We place deep value in cultivating trusted relationships and always stand ready to make a positive impact upon your business.

Reach out to our Customer Support Team at 330-756-3200 to get started today!

Check out progressivefoam.com to learn more about the benefits of our complete line of siding insulation products, and how you can benefit from our Contractor Program. While you're there, hear how contractors have used the value-added benefits of Progressive Foam to add profits to their bottom line. 



1-800-860-3626 www.progressivefoam.com

